Reg. No:

SIDDHARTH INSTITUTE OF ENGINEERING & TECHNOLOGY:: PUTTUR
(AUTONOMOUS)
B.Tech IV Year I Semester Supplementary Examinations February-2022
MANAGERIAL ECONOMICS AND FINANCIAL ANALYSIS
(Common to AGE, CE, EEE & CSE)

Time: 3 hours

Max. Marks: 60

(Answer all Five Units **5 x 12 = 60** Marks)

UNIT-I

1		Define Managerial Economics. Explains its Nature and scope.	12M

OR

2	a	What is Law of Demand? What are its assumptions?	6M
	b	Explain types of Elasticity of Demand.	6M

UNIT-II

3	a	Define Break-even point with graph and state the assumptions.	6M
	b	Define economics of scales and diseconomies of scales.	6M

OR

4		Explain the production function with reference to Law of variable proportions and substitutability of factors.	12M

UNIT-III

5	a	Distinguish between monopoly and perfect competition.	6M
	b	Write short note on Market Skimming Pricing.	6M

OR

6		What is pricing? Explain different methods of pricing.	12M

UNIT-IV

7		What is capital budgeting? Explain the techniques of Capital Budgeting.	12M

OR

8	a	The cost of a project is Rs.1,00,000 which has an expected life of 5 years. The cash inflows for next 5 years are Rs.20, 000; Rs., 24,000; Rs.36,000; Rs.17000 and Rs.16,000 respectively. Determine the Payback period.	6M
	b	Elucidate Working capital cycle.	6M

UNIT-V

9		Discuss Accounting concepts and conventions.	12M

OR

10	write a short note on	a) Liquidity ratios	6M
		b) Profitability Ratios	6M

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